Physical Design Framework
Physical Design Framework

Universal Planning & Design Principles

- Context
- Community
- Connectivity
- Cohesiveness
- Collegiality
- Conservation
UCSF: A Multi-Site Urban Campus

Parnassus Heights

Mission Bay

Mount Zion
Respond to **Context** while Reinforcing Identity

- In and Of the City
- Collegial Edges at the Public Realm
- Sensitivity to Neighborhood Scale, Density & Character
- Identifiable UCSF Signage, Materials, Architecture, Art
Welcome the Community

- Inviting Active Edges
- Engaging Street Frontages
- Accessible Public Spaces
- Visually Interesting Buildings at Pedestrian Level
Ensure **Connectivity** to and within Campus

- Building Entrances on Public Streets
- Strong Physical & Visual Connections
- Amenities for Pedestrians, Cyclists & Transit Users
- Clear Way-finding
Improve Campus Cohesiveness

- Architectural Diversity with Common Characteristics
- Specific Material Palette
- Buildings that Frame Open Space & Circulation Routes
Create Spaces to Promote Collegiality

- Accommodate a Variety of Uses
- Design for Social Interaction
- Sunny & Protected
- Appropriately Scaled
- Relate to Adjacent Buildings
Lead through Conservation & Sustainability

- Buildings that Meet/Exceed UC Policy on Sustainable Practices & Climate Action Goals
- Open Spaces that Meet Storm Water, Native Plant & Other Sustainability Requirements
- Promote Alternative Transportation Options
Planning & Design Framework

Strategies

- Strengthen Identity and Way-finding
- Enhance Campus Cores
- Enhance Pedestrian Experience
- Complete Open Space Networks
- Develop Opportunity Sites
- Develop Transportation Facilities with Contextual Sensitivity
Strengthen Identity & Way-finding

- Implement New Signage Program
Enhance Campus Core

- Attractive Plaza on Parnassus Avenue
- More Usable & Sunny Outdoor Space
- Safer Pedestrian Street Crossing
- Less Traffic Congestion
- Special Paving, Street Furniture, Landscaping, Lighting, Signage
Enhance Pedestrian Experience

- Improved Way-finding
- Entrance & Gateway Enhancements
- Active Uses & Amenities along Parnassus Avenue
- Building Transparency & Step Backs from Street
Complete Open Space Network

- New Open Spaces on Redevelopment Opportunity Sites
- New Landscaped Passageways
- Saunders Court Improvements
Develop Opportunity Sites

- Appropriate Building Scale & Massing
- Special Attention to Building Facades on Parnassus Avenue
- Design for Engaging Public Realm
- Integrate Open Space & Pedestrian Linkages
Develop Transportation Facilities with Contextual Sensitivity

- Incorporation of Transit Center, Commercial Loading & Other Needed Program Space
- Transparency & Active Uses at Public Street
- Special Aesthetic Treatment of Building Façade
- Articulation & Stepping of Building Mass
Strengthen Identity & Way-finding

- Implement New Signage Program
Enhance Campus Core

- More Usable Outdoor Space
- Greater Visibility from Street
Enhance Pedestrian Experience

- Building Orientation to Public Streets
- Active Uses, Services & Amenities at Public Realm
- Greater Attention to Building Bases, Entries & Corners
- Building Transparency & Human Scale
- Ample Seating & Landscaping
- Connectivity to Campus
Complete Open Space Network

- **Existing**
- **Approved**
- **Future**
Develop Opportunity Sites

- Remaining Building Sites (Phase 2)
- Surface Parking on Blocks 23 & 25
Develop Transportation Facilities with Contextual Sensitivity

- Aesthetic Treatment of Street Facades
- Articulation of Building Mass
- Program Space & Transparency at Public Street as Practicable
- Ample Lighting with No Spillover