INTRODUCTION

UCSF hosted another in a series of community workshops on October 25, 2012 to share LRDP proposals for Mission Bay campus and solicit feedback from neighbors. The workshop was held from 7:00 p.m. to 9:00 p.m. at Rock Hall on the UCSF Mission Bay Campus and was attended by more than 20 people.

Outreach for the meeting included an ad in the Potrero View neighborhood newspaper (circulation 9,000) along with an ad in the San Francisco Bayview newspaper (circulation 15,000); a postcard mailing to over 3,500 neighbors; an email to approximately 500 neighbors on UCSF listserv; over 2100 notified via other email distribution lists including Potrero Neighbors Yahoo Group, NextDoor Potrero Hill Social Network and on Dogpatch Neighborhood Association list; the meeting information posting on the D10 (District 10) blog; and notification on the UCSF website and events calendar.

Barbara French opened the workshop, welcoming participants and thanking them for attending to share their ideas related to the UCSF Long-Range Development Plan. Following her remarks, she introduced Daniel Iacofano of MIG, Inc., who gave an overview of the evening’s agenda UCSF LRDP Mission Bay Workshop 2012 1025 Agenda.

PRESENTATIONS

Kevin Beauchamp, UCSF’s Director of Physical Planning, provided an overview of the Long-Range Development Plan process, highlighting some of the past planning efforts and milestones for the current process UCSF LRDP Mission Bay Workshop 2012 1025 Presentation-1. Karen Alschuler, a principal with the firm of Perkins + Will, covered a series of slides describing preliminary proposals for development at the Mission Bay campus. The final portion of the evening’s presentations came from Eric Womeldorff of Fehr & Peers who outlined a number of ideas related to traffic, circulation and parking UCSF LRDP Mission Bay Workshop 2012 1025 Presentation-2.

Community Feedback

Please note that the focus of this community workshop was to solicit feedback from neighbors on proposed options. Therefore, this summary focuses on neighbors’ questions and comments rather than responses.

Following the team presentations regarding the three options and transportation analysis, the group shared the following comments. Participants discussed the three options collectively, with few comments made on the individual options. Participants shared the following concerns and comments:
**TOPIC #1: LONG-TERM DEVELOPMENT**

**Housing:**
- Decentralize housing; creates richer environment and more pedestrian movement, better activating the street.
- Block 15 is better for new housing—activates more campus areas

**Open Space:**
- Explore redeveloping the quad to help increase activity around the site. Small-scale structures along the Fourth Street edge should be considered. Union Square is an example of this approach.

**Overall appearance of campus:**
- Campus is suburban-looking; blocks could be broken up to change the scale
- Increase density to add to urban character
- Better integrate the campus into the community; Yale is example.
- Taller, well-designed buildings are better if accompanied by more creative public realm design and amenities
- Towers often have one large entrance at street level—set back big building and put smaller buildings along street.

**Other**
- Consider green roofs
- Consider the cumulative effect of possible additional space for Veterans Hospital research.

**TOPIC #2: TRANSPORTATION**

Participants were then asked to provide their comments on the transportation options that had been considered. This generated the following comments (with University responses shown in *italics*):

- Connectivity is critical – need wide range of options for bicyclists and pedestrians
- Increase bicycle parking.
- Increase safety for bicyclists on Mariposa by providing a bike bridge over the rail could connect to waterfront trails. (Off UCSF campus but UCSF should be involved)
- Include low-cost/free employee parking, to avoid forcing parking in neighborhoods. (People say there’s a 2-year waiting list for parking at SFGH!)
- Consider shuttle circulation and routes and the need for coordination among providers and Muni.
- Explore the used of shared shuttles
- Get shuttles stops off 4th Street. Retail is better there better.
- Consider the use of waterways for transportation.
- Increase safety for bicyclists on Mariposa by providing a bike bridge over rail tracks.