Update on Dogpatch Cushioning Projects
Dogpatch Cushioning Projects

UCSF committed $10.55 million to the Dogpatch community for neighborhood improvement projects

- **Caltrain Gateway** ($250,000) completed
- **Traffic Signal at 18th & Minnesota Streets** ($600,000)
- **Dogpatch Hub** ($4.2 million)
- **22nd Street Stair Connector** ($500,000)
- **Esprit Park** ($5 million)
Caltrain Gateway
18th Street Traffic Signal
Dogpatch Cushioning Projects: Caltrain Gateway

UCSF collaborated with SFMTA, Caltrain and Green Benefit District partners on improvements to the Caltrain station on 22nd Street.

Improvements to the 22nd Street Station

- $250,000 UCSF donation to improve the station entrance and plaza to better serve passengers and to upgrade the appearance
- New, larger entrance plaza with improved lighting
- Drought-tolerant plantings in water-retaining bordering gardens
- Designated scooter, motorcycle and secure bike parking
- Wayfinding and placemaking signage

The project is complete.
Dogpatch Cushioning Projects: 18th and Minnesota Traffic Signal

To improve neighborhood safety, UCSF funded a new traffic signal at the corner of 18th and Minnesota streets.

The traffic signal is currently under construction and expected to be complete in January 2019.
The Dogpatch Hub
Port Sole Source Project Prospective Preparation and Components, including an HRE and Leasing

- Currently FODH is working to secure a Sole Source Lease for the San Francisco Port Property at 651 Illinois Street to use as the home of the Hub.
- The Prospectus includes the various components of the project to help the Port and City agencies identify how they may join this collective neighborhood effort, as well as rationale for how the project fulfills the sole source leasing framework.
- Full analysis, explanation of the development process, and description of the specific proposed programs are fleshed out in the full Prospectus document and appendices.
- Currently we are awaiting the Historic Resource Evaluation which will direct the best approach for the building of the Hub and drive the final lease terms.
- Upon completion, the prospectus will be finalized and presented to Port and City entities, including CWAG, Port and Planning Commissions for final BOE approval.
Based on initial review of the historic fabric and condition of the building by Bridget Maley (Architectural Historian), Molly Lambert (Conservator), our preliminary assessment indicates that the project design will incorporate some elements of the original building, while introducing modern materials that will expressly convey the shape, form, massing, materials, roofline, location of original window and door openings, while retaining the industrial, working boat works historic character of the building. The newly imagined building will be designed with a methodological approach that blends preservation, rehabilitation and reconstruction looking to the Secretary of the Interior's Standards for the Treatment of Historic Properties to guide the project.
The history of the Kneass building is not well documented and scant records exist as reference. To help resolve these issues Bridget Maley (Architectural Historian), Molly Lambert (Conservator) have undertaken to collaborate on an illustrated Historic Resource Evaluation.

Part One will include the following:

- the history of the building,
- a defined period of significance,
- discussion of past alterations (permitted or not and best guess as to dates of intervention),
- discussion of materials and their conditions,
- an assessment of the integrity of the building based on its defined period of significance,
- a list of character-defining features of the building,
- and a determination of its eligibility for either the California Register of Historical Resources and the City’s Landmark criteria.
Esprit Park
Dogpatch Cushioning Projects: Esprit Park

Esprit Park Renovation

Project Update for UCSF CAG

Irma Lewis

December 4, 2019
Dogpatch Cushioning Projects: Esprit Park

UCSF Dogpatch Cushioning 2017: A Recap

Dogpatch Community Task Force (DCTF) Process

- Funding priorities & decisions - $10.55 Million
  - **Esprit Park** - $5.0MM - 91% of $5.5MM baseline (hard) cost.
    - $400K contingency plus 30% margin (soft costs) = $7.7MM fully loaded project estimate
  - **The Hub/Community Center** - $4.2MM
  - **22nd Street Stair Connector** - $0.5MM
  - **Caltrain Gateway** - $0.25MM
  - **18th and Minnesota* Traffic Light** - $0.6MM

- **Esprit** - small 1.8 acre city park located one block south of UCSF’s 600 new units of student housing @ 18th & Minnesota*
Dogpatch Cushioning Projects: Esprit Park

DCTF: Guiding Principles for the Esprit Renovation Project

- Purpose → Why do it?
- Recipient → Who is it for?
- Leverage → How do we maximize the investment?
- Outcome → What does success look like?

Ref: DCTF Meeting #6, Spring 2017
Dogpatch Cushioning Projects: Esprit Park

The Plan

DCTF Meeting #6, Spring 2017

Project team of community stakeholder representatives (DNA, GBD, Toes & Paws for Green Space), City Agencies, Supervisor Cohen’s office, and UCSF staff will develop a plan for:

- Memoranda of Understanding
- Timelines & milestones
- Monitoring and accountability
- Quarterly reporting to the community and UCSF Community Advisory Group
Production

- Project Costing
- Workplan
- Design Proposals A and B
Esprit Cushioning Projects: Esprit Park

Esprit Renovation: Project Costing - SF Municipal Costing Team 4/17

Esprit Park

$5.9 M (Public Realm Plan, SF Planning with Recreation & Parks, March 2017)

- Honor the spirit of original design concept established by the Esprit Corporation
- Refine circulation & access; bring paths into ADA compliance
- Clarify functional use areas for different groups (children, adult fitness, off-leash dog play)
- New curb and sidewalk as needed; bulb outs at four corners of property; maintenance access
- Site preparation, fine grading, improve drainage and irrigation as needed
- Low retaining structures as needed to allow for deeper planting beds; import topsoil and amend existing soil as needed
- Replace trees and understory plantings as needed; undertake tree assessment and create forestry succession plan
- 3-tier water stations, benches, tables; parcours equipment, naturalistic universal children's play area (e.g. boulders, wood structures)
- Site utilities; appropriate nighttime lighting program
- Wayfinding & Regulatory signage

EASTERN NEIGHBORHOODS CITIZENS ADVISORY COMMITTEE
IMPLEMENTATION PLANNING UPDATE | 17 APRIL 2017
Dogpatch Cushioning Projects: Esprit Park

Esprit Renovation: The Rec & Park Work Plan 10/18

Esprit Park Renovation Capital Project Schedule: DRAFT October 25, 2018*

<table>
<thead>
<tr>
<th>2018</th>
<th>2019</th>
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- Concept Design
- Schematic Design, DD, + Construction Docs
- Bid/Award
- Construction
- Closeout

Previous Version (shown at May ECAG meeting):

- Concept Design
- Schematic Design, DD, + Construction Docs
- Bid/Award
- Construction
- Closeout

★ Rec and Park Commission approval (for grant acceptance agreement, concept design and contract award)
★ Need to confirm required environmental mitigation and impacts prior to confirming schedule, specifically construction duration
## Dogpatch Cushioning Projects: Esprit Park

### Esprit Renovation: The Rec & Park Work Plan 10/18

| Esprit Park Renovation Schedule: Concept Design Work Plan Framework: DRAFT October 25, 2018 |
|---|---|
| **Phase** | **2018** | **2019** |
| | October | November | December | January | February | March | April | May |
| | Re-launch | Confirm DPA parameters with RPD, Fletcher staff, community members, gather tree report, initiate civil survey | Design parameters and proposals for nodes, meadow program, preliminary ADA consultation | Cost estimate, ADA review, tree survey | Make updates to design based on ECAG and workshop feedback | Make updates to design based on ECAG and workshop feedback |
| ECAG | ECAG mtg: Jan 10: discuss progress on issues listed 10/25, design progress | ECAG mtp: Dec 13: discuss progress on issues listed 10/25, design progress | Community Workshop / Open House: February or March: Review updated design | Community Open House: March or April: Review design updates prior to Commission |
| Community Workshop | | | | |
| Commission | | | | | | | | |
Dogpatch Cushioning Projects: Esprit Park

Rec & Park Design Proposal A:  -35% Natural Grass Removal + dog run  Spring 2019
Dogpatch Cushioning Projects: Esprit Park

Rec & Park Design Proposal B: ~50% Natural Grass Removal + dog run Spring 2019
Dogpatch Cushioning Projects: Esprit Park

Rec & Park Design Proposal B: Detail-50% Natural Grass Removal + dog run  Spring 2019
Dogpatch Cushioning Projects: Esprit Park

Cushioning Deliverables
Dogpatch Cushioning Projects: Esprit Park

Cushioning: Vision

ECAG

- Get the park healthy
- Prepare park to weather the increased use as more people move into Dogpatch
- Preserve the integrity of the park as a multi-use single grassy meadow surrounded by trees and shrubs

Note: Rec & Park standard practice is to implement the plan which garners community consensus
Dogpatch Cushioning Projects: Esprit Park

Esprit Park: Deliverables (view pre-Rec & Park)
Dogpatch Cushioning Projects: Esprit Park

Esprit Park: Deliverables (view pre-Rec & Park)
Dogpatch Cushioning Projects: Esprit Park

Esprit Park: Deliverables (view pre-Rec & Park)
Dogpatch Cushioning Projects: Esprit Park

ECAG Design Option C: Satisfies Vision, 100% Natural Grass + flexible dog play area

‘If you don’t install 360° fencing and high barriers around a dog play area, you’ll avoid attracting all the (commercial) dog walkers who only want to use fully enclosed dog runs.’ Steve Cismoski, RPD Maintenance Manager, October 2016, an Esprit Focus Group Session, SF Planning Public Realm Planning process

Natural grass throughout park, preserving Esprit as a multi-functional park
Remove dog run gate and other single use design elements
Preserve ‘basin in the city’ feel of Esprit
Creative use of small footprint indicators of on leash & off leash areas
Remove fencing from three sides of off leash dog play area

OPTION B  Option C
**Dogpatch Cushioning Projects: Esprit Park**

**Equity:** Health and Green Open Space

**Office of San Francisco Mayor London Breed,** announcing a 5 year, $25 million gift from the **John Pritzker Family Fund** to the $120MM India Basin Restoration Project, establishing a waterfront park on the city’s southeastern edge.

- "This park is an important investment in the Bayview Hunters Point community and a big step in creating equity when it comes to healthy neighborhoods in our city," said Breed in a statement. "All San Franciscans deserve a beautiful, safe place to gather, exercise, and play."


**UCSF Office of the Chancellor**

- **Priorities:** Chancellor Sam Hawgood has identified four priority areas for UCSF: **equity** and inclusion, continuous learning, precision medicine, and transformative partnerships
- **Priority Statement:** UCSF will champion diversity, **equity** and inclusion as core to its mission

  *Source: UCSF Office of the Chancellor website, and communicated at “State of the University”*
Dogpatch Cushioning Projects: Esprit Park

Status
Dogpatch Cushioning Projects: Esprit Park

Esprit Renovation: The Rec & Park Work Plan

Milestone 1: est. Q2 2020

Gate 1 - now Q2 2020, Gate 2 TBD

Gate 1 - Rec & Park Commission Approval request for Grant Acceptance and Plan Sign-off

Gate 2 - Sign-off from SF BOS
Dogpatch Cushioning Projects: Esprit Park

Esprit Renovation Project: 6 month Look Back

**November 2019**
- D10 Supervisor Shamann Walton - Esprit Design Option 3 supported by his office
- SF Recreation and Parks Senior Official - Esprit Design Option 3 very doable
- Senior City Officials, A National Council of Architectural Registration Boards certified architect and Fellow of the American Institute of Architects, award winning landscape architect, and other thought leaders
  - **Best practice** - ECAG for park design and construction
  - **Engagement timeline** - ECAG and SF Rec & Park through project completion
  - **Implementation** - ECAG requirements represent community consensus

**October 2019**
- Supervisor Walton convenes meeting with Esprit Community Advisory Group (ECAG) and SF Rec & Park
  - RPD - May 2019 final meeting with ECAG (ref. page 25 for team composition)
  - RPD - no research or analysis used to reach recommendations

**August 2019**
- Survey - Rec & Park park survey gathers no new input for park design

**May 2019**
- Unanimous ECAG vote and community guest support for Design Option 3  
  - (ref. page 28)
Dogpatch Cushioning Projects: Esprit Park

ECAG: Member Composition

ECAG - Representing 2925 community residents

1. 701 Minnesota HOA - Sasha Basso
2. Homes on Esprit HOA, original - Gaynor Strachan Chun
3. Dogpatch Neighborhood Association, 20 yr resident - Jared Doumani
4. Dogpatch Community Task Force (DCTF), 20 yr resident - Susan Fitch
5. La Scuola International School - Nataly Gattego
6. 34 yr resident, member at large - Patrick Hoctel
7. Potrero Boosters Neighborhood Association, 34 yr resident - Denis Mauer
8. Toes and Paws for Green Space, 25 yr resident - Linda James
9. DCTF, EN CAC, UCSF Community Advisory Group (CAG) - Irma Lewis
10. GBD Board member and capital funding lead for Woods Yard Children’s Playground - Alison Sullivan
11. Avalon Dogpatch - Tracy Ravenscraft
12. Friends of Potrero Preschool - Monica Leight
13. Long term resident, member at large - George Slack

ECAG Meeting May 2019, Community Guests*: Frank Kingman (Friends of Esprit Park), Rhonda Kingman (FOEP), Rob Thomas, Cheryl Thomas, Thomas Ryan, Gale Waturman, Nicola Kuckov, Ali Nufjane, Keith Owen, Jordan Factor, Teresa Fok, Robin Evans, Lol Halsey, JR Eppler (Potrero Boosters), Greg Kat, Emily Neuman, Diana Yee, Agatha Kieczewski, Cici Zhou, Jude Deckenbach (Friends of Jackson Park), Stefan Fenz, Jeffrey Cuppola

*Spelling approximate
Dogpatch Cushioning Projects: Esprit Park

R-Plan for Esprit Cushioning Project
Private/Public Partnership

Discussion

Project team of community stakeholder representatives, City Agencies, Supervisor Walton’s office, and UCSF staff will develop and execute an Implementation Plan for:

- Grant Agreement - guidelines, thresholds and metrics
- Timelines & milestones
- Monitoring, transparency and accountability
- Governance, including quarterly reporting to the community and UCSF Community Advisory Group
Dogpatch Cushioning Projects: Esprit Park

Appendix
Health Equity:  London Breed on Green Open Space Equity

The office of San Francisco mayor London Breed has announced a five-year, $25 million gift from the John Pritzker Family Fund in support of a waterfront park on the city’s southeastern edge. The single largest private gift ever for the creation of public parkland in San Francisco will support the design and partial construction of a park in the city’s Bayview district. The India Basin Restoration Project entails renovating three city-owned sites to create a unified waterfront park. The first phase of the project will involve the cleanup of the boat-repair site, where the soil has been contaminated by decades of industrial activity, followed by reconstruction of the India Basin Shoreline Park — rated by the city’s Recreation and Park Department to be in “poor” condition — with a target completion date of 2025.

The project also includes the restoration of tidal marsh and wildlife habitat in the area, as well as an Equitable Park Development Plan designed to provide jobs and workforce development opportunities for local residents. The Trust for Public Land will help manage aspects of the design effort and community engagement, while the San Francisco Parks Alliance will assist with programming.

"Gifts like this are what make a project happen," Alejandra Chiesa, Bay Area program director for the Trust for Public Land, told the San Francisco Chronicle. "It’s a signal that a large donor believes in the importance of investing in the wider community." While lining India Basin with top-flight parks has been an aim of community groups and the city since 2009, Bayview, unlike the Presidio, has a high poverty rate and relatively few private funding resources to draw on.

With the Pritzker gift and recent government grants, the city has raised roughly one-third of the estimated $120 million needed to transform what will be called India Basin Park. The goal is to raise half of the project’s cost from private sources and the other half from government agencies.

"This park is an important investment in the Bayview Hunters Point community and a big step in creating equity when it comes to healthy neighborhoods in our city," said Breed in a statement. "All San Franciscans deserve a beautiful, safe place to gather, exercise, and play. This donation will help achieve a measure of environmental justice for our southeastern neighborhoods and create a beautiful new space for generations to come."

Source: Philanthropy News Digest, March 21, 2019
Dogpatch Cushioning Projects: Esprit Park

Dogpatch: Health Reality - Pollution

Asthma-related emergency room visits. Reported cases for every 10,000 people between 2013 and 2015 show big differences based on neighborhood proximity to freeways:

93 - Bayview
74 - South of Market
12 - West Portal
Dogpatch Cushioning Projects: Esprit Park

Artificial Turf: The Facts

Noise
We live next to a highway

Natural grass provides greater noise abatement and glare reduction when compared with synthetic turf. Because grassed areas present an irregular soft surface, they are very effective at reducing noise levels.

Wildlife
Turf creates a desert

Natural grass is habitat for insects, bees, and other organisms, and provides food for birds.

Heat
Natural grass max temp is 84F; artificial turf can become up to 40% hotter than natural grass

Artificial turf can be too hot to play on at times; causing burns, dehydration, and heat exhaustion

In 2017, the SF high temp was 106F

Oxygen
We live next to a highway

Natural grass helps remove carbon dioxide from the atmosphere through photosynthesis and stores it as organic carbon in soil, making them important “carbon sinks”
Esprit Park Renovation: Milestones October 2018 - May 2019

October 2018 - Under RPD, Community Engagement 2.0 begins with RPD facilitator specializing in community engagement design

January 10, 2019
- ECAG - maintain Esprit a multi-use park, inclusive of off leash dog play
- RPD - announces plan to install a plastic turf dedicated dog play area

January 12 - May 2019
- ECAG - requests RPD research, cost & impact analysis, usage studies and best practices or lessons learned from similar installations.
- RPD - confirms they have not used data analysis for their recommendations and there are no other comparable parks where they have removed 50% of the natural grass

April - May 2019
- ECAG - unanimously votes NO to RPD design proposals
- ECAG begin escalations to their organizational leadership, constituents and D10 Supervisor Shamann Walton in face of RPD resistance and plan to remove community input
Dogpatch Cushioning Projects: Esprit Park

Esprit Park Renovation: Project Status

Community Engagement: $38,000 Community Engagement (CE) budget; 5 ECAG meetings

- RPD has burned through over 85% of CE budget. It plans to dismantle ECAG and shut down CE Fall 2019, well before construction begins in 2021. This is not a CE best practice (ref: South Park design and construction)
- ECAG moves from 93% to 100% against RPD proposal.
- 21 community residents attended the May ECAG meeting, providing 20 min. of public comment in support of retaining Esprit’s multi-use park format, and against RPD proposal of plastic grass.

Design: Open to ECAG input

- Zero changes requested to original park design. This is attributable to the community, in collaboration with SF Planning (Robin Abad), and Landscape Architect David Fletcher, working long and hard in 2016-2017 to come to a concept design that the community at large bought into and used to raise the funds. The design process was undertaken as a by product of the public DCTF process of neighbor selection of priority projects with UCSF

ECAG: Escalating to their organizational leadership, constituents and D10 Supervisor Shamann Walton in face of RPD resistance to community input and environmental realities
Dogpatch Cushioning Projects: Esprit Park

ECAG ‘North Star’ - Parks with Multi-Use DPA

Duboce Park - Acreage: 4.31*

- A lively community hub, this sunny neighborhood park is a gathering spot for families and dog owners from Noe Valley, the Castro and Duboce Park neighborhoods.
- This park features both an off-leash dogs area and on-leash dog areas and is known for the social scene among parents, dog-owners and other park visitors.
- Address: Duboce & Scott St District 8
Dogpatch Cushioning Projects: Esprit Park

SF RPD ‘North Star’ - 12 acre pollution free park with Dedicated Dog Run

LAFAYETTE PARK - Acreage: 11.49 (4 blocks)*

- Hill-top park set amid the Pacific Heights’ graceful homes
- Source of respite and recreation: grassy lawns, city and bay views, tennis courts, playground, picnic tables, and dedicated off-leash dog-play area.
- Address: Gough & Washington District 2

ALTA PLAZA PARK - Acreage: 11.91 (4 blocks)*

- Alta Plaza Park is set atop a hill in the affluent Pacific Heights neighborhood
- Dogs can roam free on the sloped grass or paved pathways in the southeast corner of park
- Park has children’s play area, mixed-use court, two tennis courts
- Address: Jackson & Steiner District 2

Park description source: SFRecPark.org
Dogpatch Cushioning Projects: Esprit Park

RPD Parks with Multi-Use Format & Change Impact to Esprit

Dolores Park
15.94 Acres
Pop. 14,988
46 Sq.Ft/person

Alamo Square Park
12.7 Acres
Pop. 7,637
72 Sq.Ft/person

Duboce Park
4.3 Acres
Pop. 4,956
37.7 Sq.Ft/person

Esprit Park Multi-Use:
- 2019
  - 1.83 Acres
  - Pop. 5,500*
  - 33.8 Sq.Ft/person
- *est. for 2020

Esprit Park With RPD Proposed Single Use Dog Run:
- 2022
  - .9 Natural Acres
  - Pop. 5,500**
  - 7.1 Sq.Ft/person
  - **annual est. unavailable
- 2025
  - .9 Natural Acres
  - Pop. 8,000
  - 4.9 Sq.Ft/person***
  - ***population impact will be mitigated by Park development east of Esprit Park
22nd Street Steps
22nd Street Stairs Project
## Friends of Potrero Hill Recreation Center

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<th>Year</th>
<th>Overview</th>
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<tr>
<td>2016</td>
<td>Ideas, Community Meeting, Concept Design</td>
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<tr>
<td>2017</td>
<td>Construction grant from UCSF</td>
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<tr>
<td>2018 Spring</td>
<td>Planning grant from MOHCD; SFPA selected as fiscal sponsor</td>
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<td>2018 August</td>
<td>Topographical survey by SFDPW</td>
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<td>2018 Fall/Winter</td>
<td>Final RFP; GWO selected as landscape designer</td>
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<td>2019 Spring/Summer</td>
<td>Designs, feedback, designs</td>
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<td>2019 Fall</td>
<td>Community meetings, final design</td>
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<tr>
<td>2019 Winter</td>
<td>Final designs</td>
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<td>2020 Spring</td>
<td>Contractor selection; more fundraising?</td>
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<tr>
<td>2020 Fall</td>
<td>Construction</td>
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**Project**

- **NEW STAIRCASE** (by condominium developer)
- **IMPROVED PATH** (by SF Recreation Department)

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**Logos**

- GROUNDWORKS Office
- UCSF
- Mayor’s Office of Housing and Community Development
- Parks Alliance

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CAG Meeting December 4, 2019
FRIENDS OF POTRERO HILL RECREATION CENTER
FRIENDS OF POTRERO HILL RECREATION CENTER
Update on the Community Process for the Comprehensive Parnassus Heights Plan Implementation
Comprehensive Parnassus Heights Plan (CPHP)

SUMMARY

The Comprehensive Parnassus Heights Plan outlines the organizing concepts and design principles to transform UCSF’s historic Parnassus Heights campus over the next several decades.

Hundreds of community members voiced their opinions through public survey, community working group meetings, and open houses. This feedback identified six key areas of focus in a Community Ideas report:

- Housing
- Campus Design
- Connectivity with Nature
- Multi-Modal Mobility
- Public Realm, and
- Programs & Amenities that Benefit the Neighborhood

The plan was released in October of 2019
Community Input Process

Re-Envisioning Process for Parnassus Heights

Outcome: Community Ideas Report

Oct 2018-May 2019

Comprehensive Parnassus Heights Plan Analysis of Impacts and UCSF Accountability

Outcome: Assessment of neighborhood impacts that may result from the CPHP. Identification of potential community investments to offset any such impacts.

CEQA Review

Individual Project Design Review

Outcomes: Feedback on Environmental Review and Project Design Considerations
Advisory Committee for the Future of UCSF Parnassus Heights

Committee is comprised of community leaders, neighbors, merchants and non-profits. Represented organizations include: Inner Sunset Park Neighbors, Haight-Ashbury Neighborhood Council, Inner Sunset Merchants Association, Forest Knolls Neighborhood Organization, Cole Valley Improvement Association.

Subject Matter Experts from city agencies and UCSF staff.
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<tr>
<th>First Name</th>
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<td>Dan</td>
<td>Sider</td>
<td>• Inner Sunset Neighbor</td>
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<tr>
<td></td>
<td></td>
<td>• San Francisco Planning Department</td>
</tr>
<tr>
<td>Maria</td>
<td>Wabl</td>
<td>• Inner Sunset Neighbor</td>
</tr>
<tr>
<td>Bob</td>
<td>Walsh</td>
<td>• Inner Sunset Neighbor</td>
</tr>
<tr>
<td>Tes</td>
<td>Welborn</td>
<td>• UCSF Community Advisory Group</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Haight Ashbury Neighborhood Council (President)</td>
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<tr>
<td>Calvin</td>
<td>Welch</td>
<td>• Haight Ashbury Neighbor</td>
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<td></td>
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<td>• Haight Ashbury Neighborhood Council (Board Member)</td>
</tr>
<tr>
<td>Susannah</td>
<td>Wise</td>
<td>• Inner Sunset Merchant's Association</td>
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<tr>
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<td>• Cole Valley Neighbor</td>
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</tbody>
</table>
Community Engagement Process

- CAG Meeting Sept 4 2019
- CAG Meeting Dec 4 2019
- CAG Meeting March 4 2020
- CAG Meeting June 3 2020
- Advisory Committee Meeting 1 Aug 27, 2019
- Advisory Committee Meeting 2 Sept 24, 2019
- Advisory Committee Meeting 3 Oct 22, 2019
- Advisory Committee Meeting 4 Nov 19, 2019
- Advisory Committee Meeting 5 Jan 8, 2020
- Advisory Committee Meeting 6 Feb 6, 2020
- Advisory Committee Meeting 7 March 11, 2020
- Advisory Committee Meeting 8 April 22, 2020
- Advisory Committee Meeting 9 May 13, 2020
- EIR Scoping Meeting Feb 10, 2020
- CHPHP Released Sept 2019
- Initial Study Publication Jan 2020
- Draft EIR Release Spring 2020

Updated November 18, 2019
Dates are tentative and subject to change

CAG Meeting December 4, 2019
Community Engagement

COMMUNITY OUTREACH

- Listserv Notices (1,046 contacts)
- Neighborhood Mailers (8,598 homes)
- Social Media
  - Facebook (boosted to reach 2,400 people per event)
  - Nextdoor
- Farmers Market Outreach
- Sunset Beacon Ad

Help Guide the Future of UCSF Parnassus Heights

As a public university, UCSF seeks to improve people’s lives through our worldwide missions of delivering the best patient care, research and teaching — beginning in the city we proudly call home.

To meet the evolving needs of the city, community and the University, UCSF embarked on a process to create a comprehensive plan for the Parnassus Heights campus that contributes to the vibrancy and viability of the neighborhood and broader community.

The Comprehensive Parnassus Heights Plan outlines concepts and design principles to reshape the Parnassus Heights campus over the next several decades. It is available at: tinyurl.com/ParnassusPlan.

We need your input! Join our public meetings to review the plan and discuss proposed neighborhood improvements.

Advisory Committee and Public Meeting Schedule:

- UCSF Advisory Committee & Parnassus Heights Plan Public Meeting
- Public - Hosted by UCSF in the Community

- Nov 19: UCSF Millberry Union, City Lights Room
- Tuesday, November 19, 2019 at 6:30 PM – 8:30 PM
- About 1 week ago
- Interested, Going

- Nov 19, 2019: UCSF Parnassus Millberry Union, City Lights Room
- Tuesday, November 19, 2019 at 6:30 PM – 8:30 PM
- About 1 week ago
- Interested, Going
Community Engagement

OPPORTUNITIES FOR INPUT TO-DATE

- Advisory Committee Meeting 1: August 27, 2019
  - Topics: Welcome, CPHP Overview, Advisory Committee Framework, New Hospital

- Advisory Committee Meeting 2: September 24, 2019
  - Topics: Comprehensive Parnassus Heights Plan, Research Space Needs

- Advisory Committee Meeting 3: October 22, 2019
  - Topics: CPHP Near-Term Projects, Transportation

- Advisory Committee Meeting 4: November 19, 2019
  - Topic: New Hospital at Parnassus Heights

In addition, two CPHP study sessions were held in September after the release of the CPHP.
Parnassus Heights, Today
The plan provides a range of opportunity sites with recommended massing that steps down to transition into the residential neighborhood to the west.
5.4. The vision provides opportunity for further amenities: senior housing, income for public-facing programs, student and family lodging, and on-campus dinitation. This vision includes "parks to play" connections, an activities, public green plants, and interior campus public realm improvements. Public realm expansion as shown is estimated at a threefold increase over today's condition.
Near-term projects are intended to support the research priority and the new hospital, increase the number of housing units and benefit the community.

**NEAR TERM (2030)**

A. **Irving Street Arrival improvements**: new garage facades on Irving Street, enhanced arrival experience, improved wayfinding

B. **New Hospital**, including consideration of bridge and/or tunnel over/under Parnassus Avenue

C. **New Research and Academic Building** to replace UC Hall

D. **Aldea Housing improvements** to increase number of units

  - **Parnassus Avenue Streetscape improvements** adjacent to near-term projects
Future project phases are subject to internal dependencies, validation, financing, priority, and community review. The vision is conceptual and will allow UCSF to begin coordinated long-term development planning.

Conceptual only, designs for each building conducted in later phases.
### Next Steps: Environmental Impact Report

**Timeline**

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Initial Study Publication</td>
<td>January 14, 2020</td>
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<tr>
<td>Initial Study Scoping Meeting</td>
<td>February 10, 2020</td>
</tr>
<tr>
<td>Draft EIR Publication</td>
<td>Spring 2020</td>
</tr>
<tr>
<td>Public Review and Hearing</td>
<td>Spring 2020</td>
</tr>
<tr>
<td>Responses to Comments</td>
<td>Summer 2020</td>
</tr>
<tr>
<td>Final EIR Certification by Regents</td>
<td>Fall 2020</td>
</tr>
</tbody>
</table>

Note: Dates are subject to change
Campus Updates
Campus Updates

Community Events– Cole Valley Fair, September 29

• Partnership with UCSF Physical Therapy Department
• Wellness Challenges (Plank, Balance, Long Jump, Grip Strength)
• Approximately 200 participants
Campus Updates
Community Events – Potrero Hill Festival, October 19

- Partnership with UCSF Dentistry
- Dental students offered dental screenings, fluoride varnish treatments and oral health education
- More than 70 screenings performed
Campus Updates
Community Events – Health and Harvest Festival, November 9

- Partnership with UCSF Dentistry
- Dental students offered dental screenings, fluoride varnish treatments and oral health education
- More than 80 screenings performed
Campus Updates

Other Sponsored Events This Fall

- Inner Sunset Flea Market (Second Sundays, April through November)
- Buchannan YMCA’s 16th Annual Sentimental Journey (October 19)
- Silver SPUR Awards Luncheon (October 22)
- 20th Annual Potrero Hill History Night (November 2)
- Esprit Park Pop-Up (November 23)
Campus Updates
Zuckerberg San Francisco General Hospital

The New ZSFG Research and Academic building will be the hub of research programs. The building will house about 800 UCSF employees, including 200 UCSF physician-scientists and clinicians.
Campus Updates
Zuckerberg San Francisco General Hospital
Campus Updates
Zuckerberg San Francisco General Hospital
Campus Updates
Zuckerberg San Francisco General Hospital

Community Relations and Workforce Development

Outreach to Community Businesses

- Track the amount spent with local businesses
- Encourage restaurants and other establishments to have specials to incentivize workers to frequent these businesses.
- Example: Buy ten get one free cards

Workforce Development Plan

- Goal of 30% Local Hire.
- Attend community outreach events.
- Work with CityBuild to share schedules for different trades.
- UCSF will provide approximately $1 million to CityBuild for training programs related to project construction.

Parking & Shuttle Plan

- Construction Parking will be provided by UCSF at their Mission Bay Campus.
- Workers will be shuttled to the project site at ZSFG and dropped-off onsite.
- Construction workers found parking in the neighborhood will be punished by being sent home without pay.
- Limited jobsite vehicles will park within the project boundaries or in designated parking spots on Vermont Street.
Campus Updates

Mount Sutro

- Year 2 of implementation is underway
- Forest treatments in two areas around the southwest area of the Reserve, near Christopher Drive and Crestmont Drive, and the area between Nike Road and the summit
- Work to occur through the end of February 2020
Public Comment
Next Steps